Marketing Research -Frankfurt and Rhein-Main area - Facility Management



Project Title	Marketing Research - Frankfurt and Rhein-Main area - Facility Management
Project Summary	Use all media and communication methods to research and collect information about service providers for Facility Management services (Maintenance: Electrical, Plumbing, Carpentry, Metal works, and Painting / Custodial and Gardening) in Frankfurt am Main and the Rhein-Main area.
Country	Germany

Project Description

The in-house labor market in Germany of trades workers is extremely competitive and expensive. The U.S. Consulate Frankfurt (the physically largest diplomatic post of the U.S. Government – 52 acres) Facility Management Section is seeking to perform a cost benefit analysis of in-house vs. outsourced labor to meet the maintenance demands of our over 67 year old historic facilities.

The project will require market research and data evaluation to facilitate a decision to procure outsourced labor to supplement our in-house labor and/or increase in-house labor to meet maintenance demands. This position is expected to have two major tasks:

- 1) Identify labor/service requirements for the facilities and,
- 2) Research, collect and categorize data from market sources to identify service providers in facility management with unit cost (wage per hour, cost per sqm etc.).

Required Skills or Interests

Skill(s)
Data analysis
Economic analysis
Research

Additional Information

Service Industry Market Research – online and phone calls

Business Data management and analysis

Strong communication skills to solicit information from service providers and present research to Consulate Management

Education/Expertise/Interest in Business Administration or Facility Management

Language requirements - Fluent in speaking, listening, reading and writing German and fluent in reading, writing, and speaking English

Language Requirements

Language Speaking Proficiency Reading Proficiency Importance

German Minimum professional proficiency Minimum professional proficiency Nice to Have